



**Meet Sg2's**

# **Behavioral Health**

**Team**

# CORE RESPONSIBILITIES

**The Behavioral Health team plays a vital role in identifying emerging trends within the behavioral health landscape and guiding Sg2 members with expert insight and strategic direction. Key initiatives include:**

- Publishing a quarterly newsletter that highlights current trends**
- Delivering impactful presentations via member on-sites, expert calls and the annual Behavioral Health Landscape webinar**
- Creating behavioral health-specific content (e.g. Case Studies, Expert Insights)**
- Addressing client inquiries with tailored responses**



# CORE RESPONSIBILITIES

**Additionally, as the sole member of the team dedicated to behavioral health, I work closely with colleagues with expertise in pediatrics, primary care and enterprise planning to help shape behavioral health content. I contribute to the Impact of Change® forecast, focusing on behavioral health utilization shaped by national trends, member insights and collaboration with my colleagues—helping to anticipate and plan for future needs.**



# CROSS-COMPANY COLLABORATION

**I contributed to the Vizient Thought Leadership ED Overcrowding report, which is scheduled for release in Summer 2025 and I always look forward to further collaboration. As a team member who works remotely, I attend team meetings (either virtually or in-person) and communicate with colleagues across service lines when projects intersect. Due to the cross-cutting nature of behavioral health, I share relevant research and trends with other service lines and collaborate with team members as needed.**



# DRIVING GROWTH

**I bring a strategic mindset and strong leadership skills that are central to my role. With experience in financial and strategic planning and a deep understanding of Sg2 analytics from my time on the Sg2 Service Team, I offer a holistic, data-driven, and member-centered perspective to deliver meaningful content. Staying ahead of industry trends is a priority for me, which is why I recently participated in the Future of Mental Healthcare conference to explore innovative therapeutics and emerging care models shaping the behavioral health landscape.**



# **DRIVING GROWTH**

**To ensure my work remains forward-looking, I consistently refine my research and thought leadership capabilities, crafting perspectives that go beyond current trends. As a remote team of one, I value the importance of staying connected—collaborating with other service lines and the broader enterprise team keeps me informed and aligned with organizational goals.**

**Currently, I am focused on preparing the annual Behavioral Health landscape content and developing new content that examines strategies for alternative care sites to better support patients in crisis.**

# TEAM DYNAMIC

THOUGHTFUL | INSIGHTFUL | ANALYTICAL



***“I enjoy engaging with our members to provide insights into current trends and offer guidance on where they should focus in the future.”***

**-Jen Goff, Director**