

Meet Sg2's

Behavioral

Health

Team

CORE RESPONSIBILITIES

The Behavioral Health team plays a vital role in identifying emerging trends within the behavioral health landscape and guiding Sg2 members with expert insight and strategic direction. Key initiatives include:

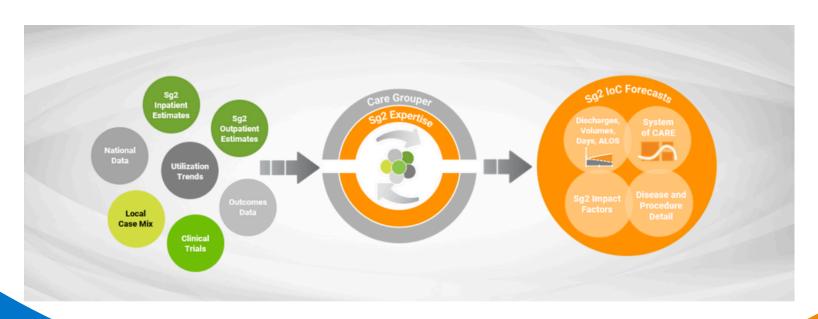
- Publishing a quarterly newsletter that highlights current trends
- Delivering impactful presentations via member onsites, expert calls and the annual Behavioral Health Landscape webinar
- Creating behavioral health-specific content (e.g.
 Case Studies, Expert Insights)
- Addressing client inquiries with tailored responses





CORE RESPONSIBILITIES

Additionally, as the sole member of the team dedicated to behavioral health, I work closely with colleagues with expertise in pediatrics, primary care and enterprise planning to help shape behavioral health content. I contribute to the Impact of Change® forecast, focusing on behavioral health utilization shaped by national trends, member insights and collaboration with my colleagues—helping to anticipate and plan for future needs.





CROSS-COMPANY COLLABORATION

I contributed to the Vizient Thought Leadership ED

Overcrowding report, which is scheduled for release in

Summer 2025 and I always look forward to further

collaboration. As a team member who works remotely, I

attend team meetings (either virtually or in-person) and

communicate with colleagues across service lines when

projects intersect. Due to the cross-cutting nature of

behavioral health, I share relevant research and trends

with other service lines and collaborate with team

members as needed.





DRIVING GROWTH

I bring a strategic mindset and strong leadership skills that are central to my role. With experience in financial and strategic planning and a deep understanding of Sg2 analytics from my time on the Sg2 Service Team, I offer a holistic, data-driven, and member-centered perspective to deliver meaningful content. Staying ahead of industry trends is a priority for me, which is why I recently participated in the Future of Mental Healthcare conference to explore innovative therapeutics and emerging care models shaping the behavioral health landscape.





DRIVING GROWTH

To ensure my work remains forward-looking, I consistently refine my research and thought leadership capabilities, crafting perspectives that go beyond current trends. As a remote team of one, I value the importance of staying connected —collaborating with other service lines and the broader enterprise team keeps me informed and aligned with organizational goals.

Currently, I am focused on preparing the annual Behavioral Health landscape content and developing new content that examines strategies for alternative care sites to better support patients in crisis.



TEAM DYNAMIC

THOUGHTFUL | INSIGHTFUL | ANALYTICAL



"I enjoy engaging with our members to provide insights into current trends and offer guidance on where they should focus in the future."

-Jen Goff, Director

